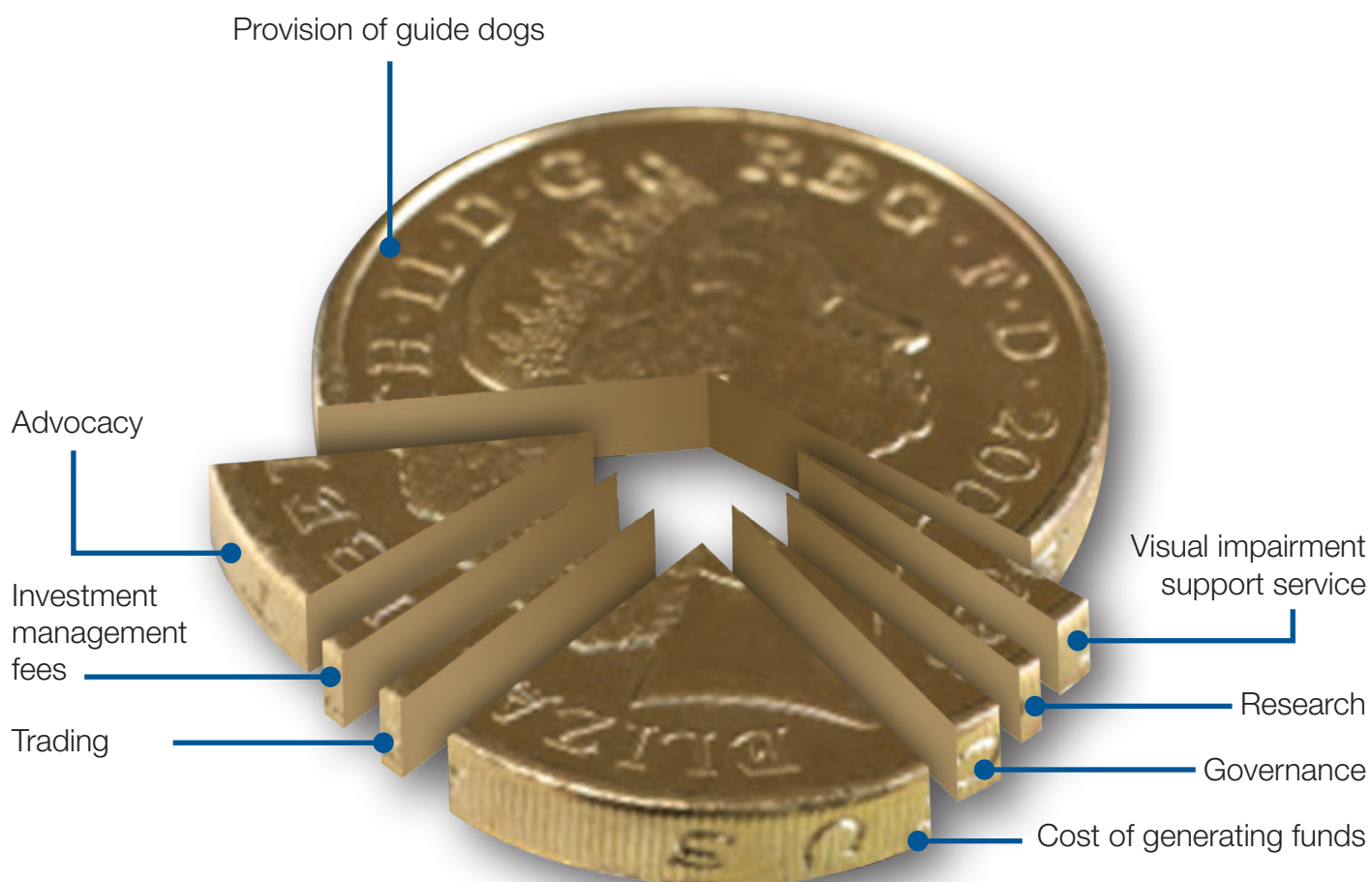


# Breakdown of a pound



## **66p - Provision of guide dogs**

The breeding and training of new guide dogs and supporting working guide dog partnerships.

## **20p - Cost of generating funds**

Includes all fundraising activities.

## **8p - Advocacy**

Advocacy includes the cost of lobbying to break down barriers and to enable blind and partially sighted people to get around on their own.

## **2p - Governance**

Governance costs are those costs relating to the general running of the charity. They include the strategic planning process, internal and external audit and costs associated with trustees and trustee meetings.

## **1p - Visual impairment support service**

## **1p - Research**

Canine, ophthalmic and service technology research.

## **1p - Trading**

## **1p - Investment management fees**

