

- 01** The guide dog service receives no government funding and depends entirely upon public support.
- 02** We spend around 75p of every £1 donated to Guide Dogs to deliver the guide dog and other mobility services.
- 03** It costs £5 per day to support each working guide dog partnership.
- 04** It costs around 80p per day to feed each dog.
- 05** It costs over £37,500 to breed and train a puppy to guide a blind or partially sighted person.
- 06** The lifetime cost of a guide dog is £48,500; as we promise to provide a guide dog for as long as it is a safe and suitable means of mobility, a guide dog owner could have up to eight dogs in a lifetime. This means that the lifetime cost of a lifetime promise could be around £400,000.
- 07** It costs around £20,000 per year and takes 15 months to train a Guide Dog Trainer. Training a Guide Dog Mobility Instructor takes three years and costs over £25,000 per year.
- 08** The core guide dog service costs around £46m per year.
- 09** Two out of three guide dogs are funded by money given in a Will.
- 10** To help us honour our lifetime commitment to guide dog owners, we aim to keep a sum equivalent to two years' costs of running the core guide dog service, in the medium/long term.
- 11** Supporters raise £9m per year by signing up to Sponsor a Puppy.
- 12** Members of the public raise around £150,000 per year for us by donating their old mobile phones and inkjet cartridges for recycling.
- 13** We raise £4.2 million per year through Guide Dogs' raffles and lottery. Total voluntary income was £54.5m.
- 14** We received 1,411 gifts in Wills.
- 15** In 2009 net income increased by almost 22% on 2008.
- 16** We gained 23.5% more Sponsor a Puppy sponsors and 35% more cash donors.
- 17** In 2009, we raised £3.5m through the hard work of local branches.
- 18** In 2009, our supporters gave over half a million pounds in memory of a loved one.

The information is based on 2009 figures and is valid until July 2011.

