



Working Together for Guide Dogs

Fundraising ideas in the workplace

Guide Dogs 'off-the-shelf' ideas –

please contact us for your fundraising packs:

- 'Get Together for Guide Dogs' – from Get Dining, Get Dunking and Get Dancing, we have a range of suggestions for how you and your colleagues can get together, have a great time and raise those all important funds for Guide Dogs! Additional 'ideas of the month' will be sent through to you – such as 'Get De-cluttering' in January and 'Get Dating' in February...the ideas keep flowing!
- Jailbreak – the event where someone of your choice (Store Director?) has to raise enough funds to be 'released' from jail!
- Stride 4 Sight – a blue-print for how to arrange a sponsored walking event for Guide Dogs
- Places in various key runs, marathons, cycles and swims – please see www.guidedogs.org.uk/events for an up to date calendar of events in your area
- Coniston Challenge: a weekend full of adventure – Hike the Mountain, Bike the Mountain, Canoe the Lake. Teams of 6 compete to find the Kings (or queens!) of Coniston!
- Bespoke events: From overseas challenges to something a little closer to home, please let us know your event ideas and see if our experienced events team can make them a reality!

Easy to organise:

- Dress up in-store 'theme' day – from Carnival and School Days to Greased Lightning and Super-Heroes, you're sure to cause a commotion on your high-street!
- Family fun-day, including face-painting
- Cake Sale
- On-line E-Bay Auction – from Celebrity Specs to the old junk you've been meaning to clear out for years!
- Car boot sales
- Sweepstake
- Name the Puppy competition
- Guess the Baby competition
- Join the million pound challenge & collect your customers' small change!
- Charge a small fee for glasses adjustments
- Pin the tail on the puppy





Classics:

- Raffles – ask other local stores to donate some items towards a town centre raffle in aid of Guide Dogs
- Auctions – perhaps auction an extra day's holiday?
- Books/DVDs/Unwanted gifts sale
- Five-a-side or bowling tournament with other local stores
- Supermarket bag packing for a donation
- School sports day

Big Ideas!

- Quiz Night
- Race Night
- Ball / Dinner Dance
- Cookery or Joke book
- Karaoke Night
- Bingo Night
- Talent Show
- Trolley Dash
- Car Wash
- Golf Day
- Photography Competition
- Fashion Show
- Demonstration / Expert Talk
- Role Swap with your Boss for the Day!
- Auction off your boss to clean cars, make teas for the day – or even give away a day of their leave!



Sponsored Events:

- (Dog) Walk
- Bike Ride – if the great outdoors isn't your style, perhaps put up a static bike in your store window and get sponsored to travel a distance, perhaps from your store to Specsavers Head Office in Guernsey!
- Blind-fold walk other blindfold challenge, such as buying and eating lunch. We can offer support by training a partner in sighted guiding techniques – this can really help you get an insight into what you are raising funds for.
- Head or Beard Shave – or even a wax for certain brave souls!
- Abseil (please contact our events team to arrange)
- Sky-Dive (please contact our events team to arrange)
- Silence – you know who you are that will get the pennies in for this one!
- Give up Smoking or swearing
- Hair Dye
- Slim
- Swim

Contact us with your ideas:

E-mail: Specsavers@guidedogs.org.uk

Website: www.guidedogs.org.uk/specsavers

Telephone: 0870 240 6993

Registered charity in England and Wales
(209617) and in Scotland (SC038979)

